

**Cultural Council Associates
Meeting Notes**

Thursday, November 8 2007
Santa Cruz Civic Auditorium
307 Church Street, Santa Cruz

1. Meeting called to order at 8:40 am ~

One big thing - All!

Virginia New Development Director at KUSP!

Happy Birthday Ole!

Go to the CVC web site to list your events on the website. Also have hotel packages with arts originations to look into.

Approval of Minutes with following changes: correct Tagline, add Terry Green to list of attendees and correct Robert Kelley's last name.

2. Chair Report - Laurie Brooks

Great City Artworks award event with a good turn out!

Cultural Data Project: workshops happening around CA now, information for the data around the arts and how to use it. Laurie will report back on this.

3. Associates Profile: Santa Cruz Ballet Theatre by Robert Kelley

Robert has been with the Santa Cruz Ballet Theatre since 1989 as a Chorographer and director. This is the 26th Anniversary season and the 21st anniversary of the Nutcracker. The SCBT performs with the Symphony, Cabrillo music and partners with other local art organizations as much as possible. Santa Cruz Ballet is ranked #3 Dance Company in the US

4. 2008 Gail Rich Awards - Sabrina

The Gail Rich Awards is scheduled for Wednesday January 30th at 6pm at the Kuumbwa! The Gail Rich committee is working on the event. Wallace Baine picks the awardees. Everyone is encouraged to make recommendations to grants@ccscc.org - Nabil will forward recommendations to Sabrina. Volunteers needed, please sign up on sheet. All associates need to bring food!!

5. Cultural Council Grants Program report – Nabil Ghachem

The 2008-09 Project Support Grant forms are available on the Cultural Council's website, local libraries and Loudon Nelson Center. General Support Grants will be announced by the end of December. Mark your calendar for the "Publishing, a Seminar for Writer" workshop on Friday December 7 at the MAH from 4 to 6 pm. Arte Newsletter announcement deadline is December 15. Thank you to Angelo Grova and Tobin Keller for their donation from proceeds of the Fashion Show fundraiser.

6. Tag Line – Trink Praxel

Following Alberto's report on his discussion with trademark lawyer, "Art with SOL" is too similar to San Diego's CVB "Art + Sol". The tagline committee is back to the drawing board. "Art with SOL" is abandoned.

7. Community Foundation Grant proposal to Irvine Foundation- Trink Praxel

Community Foundation applying to the Irvine Foundation for a re-granting program; 3 year phase coming up – 5 million dollars for selected foundations.

Feedback for possible proposals:

- Cultural tourism- a 3 year plan. Possible partnership with Community Foundation and Cultural Council
- Capacity Building -fundraising in the community and building our audience and donors.
- Increase in awareness of what is in the community -maybe in the way of workshops.
- Training institute- bring small org. up to a higher capacity level. Donors- reach out into the donor community.
- A Centralized Calendar- CBC as a possible base for it. Calendar really important, would reach out to all of the community- similar to Artopolis.
- Arts program campaign that would help with producing marketing and provide training for org.

Trink will keep us posted on the progress

5. Media Day– Laurie Brooks

Who we want on the panel? Cruzio's cutting edge tools for getting word out. Plan to have it after the Gail Rich awards, possibly in February. More to come on this!

Council Associates Meeting & Event Schedule

(Meetings are held on the 2nd Thursday of alternate months)

2007-08: July 12, September 13, November 8, **January 10**, March 13, **May 8**

Attendance

Actors' Theatre of Santa Cruz County
 Athenas Artfest.com
 Cabrillo Festival of Contemporary Music
 Cook'n Company
 Cultural Council of Santa Cruz County
 Japanese Cultural Fair
 KUSP
 Music Teachers' Association
 Pajaro Valley Arts Council
 Pisces Moon Productions
 Poetry Santa Cruz
 Santa Cruz Art League
 Santa Cruz County Conference and Visitors Council
 Santa Cruz Ballet Theatre
 Santa Cruz Baroque Festival
 Santa Cruz Chorale
 Santa Cruz City Arts Commission
 Santa Cruz County Symphony
 Santa Cruz County Youth Symphony
 Santa Cruz Mountains Art Center
 Santa Cruz Scandinavian Cultural Center
 Seniors Citizens Opportunities
 Shakespeare Santa Cruz
 Tandy Beak & Co.
 The Museum of Art and History
 UCSC Arts Division
 Watsonville Taiko
 William James Association

Pearl Vickers
 Athena Taylor
 Ellen Primack
 Rivera Cook
 Nabil Ghachem
 Paul Kaneko
 Terry Green/Virginia Wright
 Roger Emanuels
 David Terri
 Susan Myer Stilton
 Len Anderson
 Cindy Liebenthal
 Gary Green
 Robert Kelley
 Alverda Orlando
 Niel Warren
 Trink Praxel
 Jessica Frye
 Carol Panofsky
 Linda Levy
 Ole Christensen
 Tony Mendivil
 Marcus Cato
 Rebecca Bartlow
 Beth Bowman
 Sabrina Eastwood
 Sandy Allen
 Laurie Brooks (Co-Chair)