



2008 OPEN STUDIOS ART TOUR[©]

11am – 6 pm / OCTOBER 4th & 5th SOUTH County / 11th & 12th NORTH County / 18th & 19th Encore

PLEASE see our website FAQs to help with most of your questions

DEADLINE:

APPLICATIONS ACCEPTED SATURDAY, APRIL 26th THROUGH MONDAY, APRIL 28th FROM 10 AM TO 5 PM ONLY

- All applications will be reviewed for completeness at check-in
- Read the Guidelines, Page 2 & 3, for detailed explanations of **eligibility and application requirements**
- Applications must be **HAND DELIVERED** to the Cultural Council Office
 - Applications may be delivered by someone other than the artist (this person should be able to fill in any missing information if necessary)
- **NO MAIL-IN APPLICATIONS** will be accepted
- **NO EARLY OR LATE APPLICATIONS** will be accepted

Due to the volume of materials handled, there is a possibility of loss. The Cultural Council of Santa Cruz County can not be held responsible for lost materials.

BRING COMPLETED APPLICATION TO: CCSCC Office, 2400 Chanticleer Avenue, Suite G, Santa Cruz 95062

STEP 1:

ARTIST INFORMATION

Name: _____ Contact Phone *: _____

Mailing Address * - street, city, zip: _____

Open Studios site address - street, city, zip (listed with your image): _____

Phone # (listed with your image): _____ e-mail address *: _____

Website *: _____

* Contact phone, mailing address, e-mail & website listed in Artists Alphabetically in the back of the catalog

STEP 2:

SELECT A MEDIA CATEGORY FOR SCREENING

Select **ONE** category below in which you wish your work to be screened:

- | | | |
|---|--|--|
| <input type="checkbox"/> 2D collage | <input type="checkbox"/> Drawing | <input type="checkbox"/> Pastels |
| <input type="checkbox"/> 2D mixed media | <input type="checkbox"/> Fiber Arts / Textiles | <input type="checkbox"/> Photography - Traditional |
| <input type="checkbox"/> 3D assemblage | <input type="checkbox"/> Furniture | <input type="checkbox"/> Photography – Digital |
| <input type="checkbox"/> 3D mixed media | <input type="checkbox"/> Glass | <input type="checkbox"/> Printmaking |
| <input type="checkbox"/> Basketry | <input type="checkbox"/> Gourd Art | <input type="checkbox"/> Sculpture |
| <input type="checkbox"/> Book Arts | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Watercolor |
| <input type="checkbox"/> Ceramics | <input type="checkbox"/> Metal Work | <input type="checkbox"/> Woodwork |
| <input type="checkbox"/> Digital art | <input type="checkbox"/> Mosaic Work | |
| | <input type="checkbox"/> Painting | |
| | <input type="checkbox"/> Paper Arts | |

STEP 3: THE MEDIA DIRECTORY

ARTWORK DESCRIPTION FOR MEDIA

A MEDIA DIRECTORY will appear in the back of the catalog to allow visitors to look up artists according to the media in which they work. Check from 1-3 headings under which you would like to be listed. **CHECK NO MORE THAN 3 HEADINGS:**

- | | | |
|--|--|--|
| <input type="checkbox"/> Assemblage | <input type="checkbox"/> Metal work | <input type="checkbox"/> Printmaking |
| <input type="checkbox"/> Basketry | <input type="checkbox"/> Mosaic work | <input type="checkbox"/> Sculpture (clay) |
| <input type="checkbox"/> Book arts | <input type="checkbox"/> Painting, Drawing (acrylic) | <input type="checkbox"/> Sculpture (metal) |
| <input type="checkbox"/> Calligraphy | <input type="checkbox"/> Painting, Drawing (ink, charcoal, color pencil, graphite) | <input type="checkbox"/> Sculpture (mixed media) |
| <input type="checkbox"/> Ceramics | <input type="checkbox"/> Painting, Drawing (mixed media) | <input type="checkbox"/> Sculpture (paper) |
| <input type="checkbox"/> Collage | <input type="checkbox"/> Painting, Drawing (oil) | <input type="checkbox"/> Sculpture (stone) |
| <input type="checkbox"/> Digital Art | <input type="checkbox"/> Painting, Drawing (soft or oil pastel) | <input type="checkbox"/> Sculpture (wood) |
| <input type="checkbox"/> Fiber Arts / Textiles | <input type="checkbox"/> Painting, Drawing (on silk) | <input type="checkbox"/> Video |
| <input type="checkbox"/> Furniture | <input type="checkbox"/> Painting, Drawing (watercolor, gouache) | <input type="checkbox"/> Wearable art |
| <input type="checkbox"/> Glass | <input type="checkbox"/> Paper arts | <input type="checkbox"/> Woodworking |
| <input type="checkbox"/> Jewelry | <input type="checkbox"/> Photography - Traditional | |
| <input type="checkbox"/> Masks | <input type="checkbox"/> Photography – Digital | |

Describe the artwork visitors will see at Open Studios using a **MAXIMUM of 40 characters** (including spaces between words and punctuation). **PRINT CLEARLY** in upper and lower case letters. Do NOT abbreviate words. Wrapping text from one line to another is OK. Put slash (/) between different media; capitalize first letter after slash. This information will be listed in the ARTISTS ALPHABETICALLY listing in the back of the catalog.

STEP 4: ARTWORK SLIDES/DIGITAL IMAGES & STUDIO/PROCESS SLIDES/DIGITAL IMAGES

Select and submit **10 artwork slides & 3 studio/process slides OR 10 artwork digital images & 3 studio/process digital images on a CD**. For more details please refer to Guidelines, page 3, the Digital Submission/Slide Selection insert & FAQ's on our website. Artwork must have been created within the last 2 years (2006 to the present). See Guidelines, Page 3, for full description of studio/process image requirements. Artwork Slides/images will be screened under one category, studio/process images will be viewed at the same time as your artwork. Keep in mind the **Screening Criteria** (See Guidelines, Page 2) when choosing slides/images. **Label each slide** with your name, medium, size, year created and "top" indicated. Put in a plastic slide page with individual pockets. **Label CD** with your name.

STEP 5: INFORMATION ACCOMPANYING CATALOG IMAGE

Title: _____

SIZE / DIMENSION of PIECE shown in CATALOG: Height: _____ Width: _____ Depth: _____ Medium: _____

STEP 6: COMPLETE THE SERVICE PREFERENCE SECTION

Artists are required to give up to 4 hours of service to the CCSCC. These hours play an important part in cutting costs and keeping the event running smoothly. **Please indicate your 3 service preference choices with a 1, 2, or 3 with 1 = most preferred**

- | | |
|--|---|
| <input type="checkbox"/> Mailings/Clerical (anytime year-round) | <input type="checkbox"/> Catalog Distribution (September) |
| <input type="checkbox"/> Preview Exhibit Installation (September) | <input type="checkbox"/> Promotion at special events (anytime year-round) |
| <input type="checkbox"/> Preview Exhibit Reception (September) | <input type="checkbox"/> Poster Distribution (September) |
| <input type="checkbox"/> Being a Docent during the Preview Exhibit (late September- October) | <input type="checkbox"/> Capitola Art & Wine Festival Catalog sales (September) |
| <input type="checkbox"/> Proofreading (May-July) | <input type="checkbox"/> Catalog Distribution/Pickup (September-October) |
| <input type="checkbox"/> Text Key-In: Microsoft Word, Excel and Access (anytime year-round) | <input type="checkbox"/> Desk Calendar collating & mailing (December) |
| | <input type="checkbox"/> Whatever is needed |

STEP 7:

PLEASE ANSWER THE FOLLOWING QUESTIONS

- Do you plan to participate on Encore Weekend (October 18th & 19th)? Yes No
- Are you requesting to be hosted BY another Open Studios artist?
If so, by whom? _____
- Are you hosting another artist at your site? Yes If so, who? _____
- Is your Open Studios space wheelchair accessible?
 Completely (*Doors at least 32" wide, no threshold more than 1" high, no stairs.*) No
- How many years have you participated in Open Studios prior to this year? 0 1 2-5 6-10 11 or more

STEP 8:

BRIEFLY DESCRIBE HOW YOU MAKE YOUR ART, INCLUDING METHODS, MATERIALS AND TOOLS USED.

The information requested here **WILL** be used in interpreting your slides/digital images during the screening process.

- Identify the major steps involved in making your art
- Note any aspects that are unusual & any elements of your art that you DO and DO NOT make yourself.
- **LIMIT of 150 words or less**

The information below **WILL** be used to interpret your studio/process slides/digital images during the screening process.

DESCRIBE HOW YOU WILL SHARE YOUR ART- MAKING PROCESS WITH THE PUBLIC DURING OPEN STUDIOS (i.e. demonstrations, storyboards, materials, displays, etc)

This statement will be read aloud during screening of your 3 provided studio images. **Limit of 100 words or less.**

STEP 9:

PLEASE PROVIDE A CURRENT RESUMÉ WITH YOUR APPLICATION

Information from your resumé may be used in press packets, articles and publicity.

STEP 10: MAKE SURE THAT YOUR APPLICATION IS COMPLETE. ALL REQUIREMENTS MUST BE MET OR YOUR APPLICATION WILL NOT BE ACCEPTED.

CHECK LIST (See *GUIDELINES* for more information on the items below):

- A completed and signed **APPLICATION FORM**.
- 10 COLOR SLIDES OR a CD with 10 COLOR DIGITAL IMAGES**
Submit no more than 10 artwork slides/digital images for screening. If submitting digital images, provide printed thumbnails of your images using the template on the CCSCC website, www.ccscc.org/openstudios.
- 3 Studio/Process IMAGES, in slide or digital format** (see Guidelines, Page 3, for full description of studio/process image requirements). If submitting slides of your studio/process, include them in the slide jacket with your 10 screening images. If submitting digital images of your studio/process, include them on the CD with your ten artwork screening images.
- A 35mm color slide OR TIF file** of one piece of artwork created from 2006 to the present for the **CATALOG**. The TIF image MUST be on a separate CD labeled with your name. Label the slide with your name, title, size, medium, year created and "top" indicated. Place this slide/CD in a separate envelope labeled "FOR CATALOG".
 - OPTIONAL:** Submit a color print of your catalog image for color reference at press check.
- Current **resumé**.
- A **MAP** with studio location indicated by a RED DOT and CIRCLED. Write your name and studio address on the map submitted. (8.5" x 11")
- TWO CHECKS** payable to Cultural Council of Santa Cruz County (CCSCC). One check for \$200; the second for \$20.
- OPTIONAL:** A press ready image of yourself at work in your studio – .tif format, 300 dpi, 5" x 5". Put your name and phone number on the disc.

ENCLOSE ALL THE ABOVE MATERIALS IN A **9 X 12** SELF-ADDRESSED, STAMPED ENVELOPE with ADEQUATE POSTAGE (approx \$2.00).

STEP 11: READ AND SIGN THE FOLLOWING PARTICIPATION AGREEMENT

I understand that the purpose of Open Studios is to showcase, promote and market the visual arts in our county and educate the public about art and art making processes. I hereby agree to the following terms and conditions and understand that if I fail to comply with the Open Studios requirements and the conditions listed below, I may be ineligible to participate in subsequent Open Studios events.

1. I agree to open my studio, 11 am to 6 pm, and be present during those hours.
2. I will have a minimum of 15 complete pieces of recent, original, one-of-a-kind work prominently displayed at Open Studios.
3. I agree not to exhibit, display for sale, or host the work of a non-participating artist in the space over which I have control.
4. I understand that if I am hosted by another person, he/she must be a 2008 Open Studios participant.
5. I understand that my process must be adequately shown. I will show visitors my actual workspace, materials, tools and works-in-progress. I will discuss and, whenever possible, demonstrate my process of making art. At a minimum, storyboards and/or visual aids will be on display.
6. I will abide by restrictions on commercial reproductions: the 20% maximum space allocation, less prominent and separate placement from original work, clear and accurate labeling, identifying the work as a "reproduction."
7. I will submit a recent original piece of art, created from 2006 to the present, for the Preview Exhibit, which adheres to the size and weight requirements and which is representative of the work that visitors will see at my site during Open Studios (see Guidelines, Page 4 for details).
8. I agree to perform up to four hours of service to the Cultural Council, to be scheduled at a future date.
9. I agree that my catalog image can be used for promotion of the event.
10. I agree to fill out the Open Studio Artist Survey.

Signature:

Date: