



The Cultural Council of Santa Cruz County

Advancing the Arts, Enriching Lives

SPECTRA Arts Education

Now in its 30th year, the Cultural Council's award winning SPECTRA Arts Learning Program brings visual and performing arts workshops, residencies and performances to public school children throughout Santa Cruz County, and provides resources for teachers, parents and artists to grow the future of arts in our community.

Grants Program

The Cultural Council's Grants Program has provided 30 years of support to artists and arts organizations throughout Santa Cruz County. The Cultural Council of Santa Cruz County is the only source of grant funding for 80% of the artists and organizations who receive awards through this program. Project Support Grants for emerging and established artists, and General Support Grants for non-profit arts organizations, bring much-needed financial and technical assistance to keep local arts alive and vibrant.

Open Studios Art Tour

Now in its 25th year, the Cultural Council of Santa Cruz County's Open Studios Art Tour is recognized as one of the best studio tours in the nation. With thousands of art enthusiasts visiting nearly 300 artists, this premier event assists Santa Cruz County's professional and emerging artists in marketing their work, and provides a unique opportunity for visitors to learn about the creative process as well as collect fine art. Last year's Open Studios Art Tour generated more than \$1 million in sales revenue to strengthen the economic health of our community.

Collaborations and Advocacy

The Cultural Council advocates for the arts as a civic investment by building collaborations, leveraging public and private funding, and advocating for supportive public policies. In partnership with arts organizations, businesses, municipalities, schools, educators, and artists, we will continue to foster the tremendously diverse culture and arts of Santa Cruz County into the future.

Learn more...visit us

www.ccsc.org

Questions about the 2010 Open Studios Art Tour? Contact:

Ann Ostermann, Open Studios & Outreach Manager

831-475-9600 x17; events@ccsc.org

Cultural Council of Santa Cruz County, 2400 Chanticleer Avenue, Suite G, Santa Cruz, CA 95062 www.ccsc.org



The Cultural Council of Santa Cruz County *presents...*

2010 Open Studios Art Tour

"Self-guided tours of private studios from the redwoods to the sea."

Sponsorship Benefits



The studios of Ursula O'Farrell, Jody Bare, Peter Vizzusi, & Abigail Stryker (clockwise from above)

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Museum ~ \$3,000 (Early Bird \$2,400)

Your sponsorship at the Museum level includes:

- ▶ **Full-page advertisement in 5,000 Open Studios Artist Guide/Calendars.**
- ▶ **Only at the Museum level:** Company Logo in \$20,000 of print media advertising placed throughout California.
- ▶ **Only at the Museum level:** Company Logo on Open Studios Art Tour Flyers distributed throughout Santa Cruz, Santa Clara and Monterey County.
- ▶ **Only at the Museum & Gallery levels:** Company Logo, Contact Information and Hotlink for one full year on the Cultural Council website
- ▶ Company Name on Signage at the Open Studios Art Tour Exhibit.
- ▶ "By Invitation Only" Private Reception of the Open Studios Art Tour Preview Exhibit.
- ▶ Sponsor listing in the Artist Guide/Calendar
- ▶ Six Open Studios Artist Guide/Calendars.

Gallery ~ \$1,500 (Early Bird \$1,200)

Sponsorship at the Gallery level includes:

- ▶ **1/2-page advertisement in 5,000 Open Studios Artist Guide/Calendars.**
- ▶ **Only at the Gallery & Museum levels:** Company Logo, Contact Information and Hotlink for one full year on the Cultural Council website
- ▶ Company Name on Signage at the Open Studios Art Tour Exhibit.
- ▶ "By Invitation Only" Private Reception of the Open Studios Art Tour Preview Exhibit.
- ▶ Sponsor listing in the Artist Guide/Calendar.
- ▶ Four Open Studios Artist Guide/Calendars.

Salon ~ \$750 (Early Bird \$600)

Your Salon-level sponsorship includes:

- ▶ **1/4-page advertisement in 5,000 Open Studios Artist Guide/Calendars.**
- ▶ Company Name on Signage at the Open Studios Art Tour Exhibit.
- ▶ "By Invitation Only" Private Reception of the Open Studios Art Tour Preview Exhibit.
- ▶ Sponsor listing in the Artist Guide/Calendar.
- ▶ Two Open Studios Artist Guide/Calendars.

Coupon ~ \$375 (Early Bird \$300)

A Coupon sponsorship includes:

- ▶ **1/6-page double-sided coupon in 5,000 Open Studios Art Tour Artist Guide/Calendars.**
- ▶ "By Invitation Only" Private Reception of the Open Studios Art Tour Preview Exhibit.
- ▶ Sponsor listing in the Artist Guide/Calendar.
- ▶ One Open Studios Art Tour Artist Guide/Calendar.

Text Listing ~ \$100 (Early Bird \$80)

- ▶ Text listing with Business Name, Address, Phone Number & Website.

Early Bird Deadline: Friday, June 18, 2010 (5pm)
Final Sponsor Reservation Deadline: Wednesday, June 30, 2010 (5pm)
Ad copy deadline: Friday, July 9, 2010 (5pm)