



Press Release

Cultural Council of Santa Cruz County
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For Immediate Release

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Ride The Art Bus to Open Studios!

September 22, 2008 - Santa Cruz, CA –

The Santa Cruz Institute of Contemporary Arts (SCICA) is offering an Open Studios Bus Tour service for the Cultural Council of Santa Cruz County's 23rd Annual Open Studios Art Tour ~ October 4th & 5th, 11th & 12th and 18th & 19th. Servicing some of the participating studios in the *outlying areas* in South County on the 4th & 5th, studios in the *outlying areas* in North County on the 11th & 12th, and a mix of studios in the *outlying areas* of South and North County on the 18th & 19th.

The bus is limited to 10 (ten) people per day and will leave the Tannery Arts Center each day at 10:30 am and return at 6:30 pm. The cost per individual is \$30 for the day and will benefit the Santa Cruz Institute of Contemporary Arts (SCICA). Open Studios Art Bus tour riders will be given the opportunity to purchase an Open Studios Artist Guide/Calendar for half price (\$10).

The Open Studios Art Bus will tour between 6 to 12 studios per day, depending on distances. Each day at 1 pm it will stop at a choice local restaurant for lunch (cost of lunch not included in bus fare). This Open Studios Art Bus service is designed to provide an interactive experience of the Open Studios Art Tour, while visiting some of the outlying studios that you might not otherwise see. This is a great way to make friends while enjoying the rich artistic resources of Santa Cruz County.

RSVP needed by Friday, October 3rd to guarantee seating. RSVP @ info@scica.org or call 831-227-5971.

With the support of the Cultural Council of Santa Cruz County, the Santa Cruz Institute of Contemporary Arts is providing this service to enhance your experience of the 23rd annual Open Studios Art Tour. We hope you will all join us for a very exciting October!

For more information about the Open Studios Art Tour call 831/475-9600 or go online to www.ccscc.org.

About the Cultural Council:

The Cultural Council leads the community in advancing the arts in Santa Cruz County, ensuring arts opportunities for all by providing programs and services that support artists, strengthen arts organizations, promote arts education in schools, and encourage artistic excellence and diversity. The Cultural Council board and staff are committed to advancing the arts and making art available to every resident of Santa Cruz County without regard to race, color, creed, religion, age, gender, sexual orientation, military status, political opinions, national origin, or disability status