



Slide/Digital Image Selection Guidelines 2008 Open Studios Art Tour[®]

Your application will be screened **primarily** by review of the ten artwork images submitted. For this reason it is very important that you submit high quality slides/images representing your best work. **Assume that the panel reviewing your anonymous slides/images will have no prior knowledge of your work and thus are basing their selections on what they see in these ten slides/digital images.**

Please consider the following when making your selections:

- Do your slides/images reflect a consistent body and style of work?
- Is there a similarity in style, theme or treatment of visual elements?
- Do your slides/digital images represent technical proficiency?
- Is the technical proficiency consistent across all of the slides/digital images?
- Does your work look like the same person did all of it?
- Are the finished pieces unique works of art, reflecting originality and individuality?
- Are your slides/digital images of work created from 2006 to the present?
- Do your slides/digital images include examples of your most recent work?
- Is the quality of the slides/digital images good? Are the images difficult to see?
- Do the slides/digital images have “true” color or is it washed out?
- Have the slides/digital images been shot from a professional perspective?
- Did you submit a total of 10 different slides/digital images for review (no duplications or detail shots)?
- Do your slides/digital images contain distracting elements such as fingers, walls, barbecues, weeds, car parts, etc? If so, we recommend that you invest in new slides/digital images of your work so that the committee will not be distracted by these elements when screening.

Note: Your acceptance is based on a numerical screening score and your score will be adversely affected if your slides/digital images look like this.

What if I work in Several Media?

It is not unusual for an artist to work in several media. The screening for Open Studios asks that slides/digital images be submitted which reflect a consistent body of work. This presumes that professional artists have developed **a body of work within at least one medium** even if they work in multiple media.

When slides/digital images are submitted revealing extremely diverse work in technical proficiency, style, or medium, the question always arises: Is this student work representing varied class assignments? The more diverse the work, too, the less the visitor can predict what they will see when visiting a particular studio.

Do you still have questions?

Please review the Frequently Asked Questions (FAQs) on our website **BEFORE** contacting the Cultural Council. We also recommend attending one of the Application Assistance Workshops: Thursday, March 13th or Tuesday, March 18th held at the CCSCC office from 6:30 to 7:30 pm.

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